

## LOUISIANA'S OWN JARRED COATES AND LISA ARNOLD CREATE "FILMS OF INSPIRATION"

Baton Rouge native Jarred Coates has long been a part of the Louisiana film industry, working on feature films, documentaries, commercials and other projects through his production company, Red Entertainment Group, LLC. His work over the years has brought much acclaim, garnering awards and earning coveted spots at major film festivals around the country.

Drawing on this success, Coates and business partner Lisa Arnold formed a secondary company, Film Incito, to produce content that inspires audiences.

"The word 'incito' means 'inspire' in Latin," explained Coates. "Faith-oriented and family-friendly films are our focus. We want audiences to leave the theater uplifted and encouraged. We want

our films to have an impactful message while entertaining with a good story."

For Coates, this venture was destined to become reality.

"As an educator and pastor and later a filmmaker, I have always desired to work on projects that bring others closer to God and the teachings of the Bible," he said. "Making films that are inspirational



Lisa Arnold and Jarred Coates

encompasses all my past experiences and training. I believe all my small steps have brought me to this place and I am thankful to be right where I am."

Film Incito has already produced a number of films, including *God's Not Dead*, *Christmas Angel*, and the recent feature *Caged No More*, which deals with the harsh reality of human trafficking.

"*Caged No More* was important to make because human trafficking is the fastest growing crime in America and throughout the world," said Coates. "Most people believe that it could never affect them or their children. Unfortunately, this is not true. Educating our youth, both girls and boys, is crucial. Calling others to fight for the freedom of those who have no voice is needed. We can make a difference."

Coates explained that *Caged No More* was created in such a way that parents can view the film with their children and use it as a "springboard for discussing the dangers of sex trafficking that are real in today's society."



Film Incito also has two feature films currently in the works: *Beautifully Broken* and *One Nation Under God*.

"*Beautifully Broken* is based on a true story of three families who come together to support one another through life's hardships, one being the Rwandan genocide. This powerful story is written by a group of Nashville producers who are excited to see this project become a reality," said Coates. "The other film, *One Nation Under God*, is a family film addressing our freedom of religion and the controversy that has divided our country."

When reading scripts and choosing film projects, Coates said he looks for "a story that moves me and glorifies God." This is also the mission behind his non-profit, Red Pearl Mission, which aims to help incarcerated men and women and at-risk youth find God, using film as a ministry tool.

"Serving for a time as the director of City of Faith, a community corrections center, I saw the need for Bible studies that were more true to life for inmates," explained Coates. "Film has a unique way of offering subject matter in raw and edgy ways. With Red Pearl Mission, I can provide high quality ministry tools for use in correction facilities and beyond."

The first short film and corresponding study guide produced by Red Pearl Mission is *Classic Restoration*, a powerful, modern-day retelling of the parable of the Prodigal Son. Set in the American Southwest, the film tells the story of Jose Gonzales and his journey into a lifestyle of selfish and empty decadence and his return, out of heartbreak and despair, to his father's house.

"We have several amazing scripts ready for production," said Coates. "We are hoping to reach those without a voice who need to know of God's love, mercy and forgiveness." **LFV**

Visit [www.filmincito.com](http://www.filmincito.com) and [www.redpearlmission.org](http://www.redpearlmission.org) for more information.

